#### WE CLAIM:

- 1. A nonwoven material comprising:
- a) a web of substantially continuous A/B bicomponent crimped fibers,
- b) the web having a percentage difference between a formation index of a top side of the web and a formation index of a wire side of the web of less than about 11%.
  - 2. The nonwoven material according to Claim 1 wherein:
- a) the web has a formation index averaging above about 37.6 on the top side of the web when the web has a bulk to about 0.1 inches in the Z axis, or wherein
- b) the web has a formation index averaging above about 32.03 on the top side of the web when the web has a bulk of over about 0.1 inches in the Z axis.
  - 3. The nonwoven material according to Claim 1 wherein:
- a) the web has a formation index averaging above about 43.76 on the wire side of the web when the web has a bulk to about 0.1 inches in the Z axis, or wherein
- b) the web has a formation index averaging above about 37.09 on the wire side of the web when the web has a bulk of over about 0.1 inches in the Z axis.
  - 4. The nonwoven material according to Claim 1 wherein:
- a) the web has a formation index averaging above about 37.6 on the top side of the web when the web has a basis weight of up to 1.5 osy, or wherein
- b) the web has a formation index averaging above about 32.03 on the top side of the web when the web has a basis weight of over about 1.5 osy.
  - 5. The nonwoven material according to Claim 1 wherein:
- a) the web has a formation index averaging above about 43.76 on the wire side of the web when the web has a basis weight of up to 1.5 osy, or wherein
  - b) the web has a formation index averaging above about 37.09 on the wire

side of the web when the web has a basis weight of over about 1.5 osy.

- 6. The nonwoven material according to Claim 1 wherein:
- i) the web has a formation index averaging above about 19.07 on the top side of the web when the web has a bulk of about 0.35 inches in the Z axis, or wherein
- ii) the web has a formation index averaging above about 32.03 on the top side of the web when the web has a bulk of about 0.12 inches in the Z axis, or wherein
- iii) the web has a formation index averaging above about 28.73 on the top side of the web when the web has a bulk of about 0.1 inches in the Z axis, or wherein
- iv) the web has a formation index averaging above about 34.63 on the top side of the web when the web has a bulk of about 0.08 inches in the Z axis, or wherein
- v) the web has a formation index averaging above about 37.6 on the top side of the web when the web has a bulk of about 0.07 inches in the Z axis.
  - 7. The nonwoven material according to Claim 1 wherein:
- i) the web has a formation index averaging above about 31.6 on the wire side of the web when the web has a bulk of about 0.35 inches in the Z axis, or wherein
- ii) the web has a formation index averaging above about 37.09 on the wire side of the web when the web has a bulk of about 0.12 inches in the Z axis, or wherein
- iii) the web has a formation index averaging above about 35.37 on the wire side of the web when the web has a bulk of about 0.1 inches in the Z axis, or wherein
- iv) the web has a formation index averaging above about 38.98 on the wire side of the web when the web has a bulk of about 0.08 inches in the Z axis, or wherein
- v) the web has a formation index averaging above about 43.76 on the wire side of the web when the web has a bulk of about 0.07 inches in the Z axis.
  - 8. The nonwoven material according to Claim 1 wherein:
- i) the web has a formation index averaging above about 19.07 on the top side of the web when the web has a basis weight of about 6.0 osy, or wherein
- ii) the web has a formation index averaging above about 32.03 on the top side of the web when the web has a basis weight of about 2.5 osy, or wherein

- iii) the web has a formation index averaging above about 30.27 on the top side of the web when the web has a basis weight of about 2.25 osy, or wherein
- iv) the web has a formation index averaging above about 28.73 on the top side of the web when the web has a basis weight of about 1.5 osy, or wherein
- v) the web has a formation index averaging above about 31.07 on the top side of the web when the web has a basis weight of about 1.2 osy, or wherein
- vi) the web has a formation index averaging above about 34.63 on the top side of the web when the web has a basis weight of about 1.0 osy, or wherein
- vii) the web has a formation index averaging above about 37.6 on the top side of the web when the web has a basis weight of about 0.75 osy.
  - 9. The nonwoven material according to Claim 1 wherein:
- i) the web has a formation index averaging above about 31.6 on the wire side of the web when the web has a basis weight of about 6.0 osy, or wherein
- ii) the web has a formation index averaging above about 37.09 on the wire side of the web when the web has a basis weight of about 2.5 osy, or wherein
- iii) the web has a formation index averaging above about 35.03 on the wire side of the web when the web has a basis weight of about 2.25 osy, or wherein
- iv) the web has a formation index averaging above about 35.37 on the wire side of the web when the web has a basis weight of about 1.5 osy, or wherein
- v) the web has a formation index averaging above about 37.15 on the wire side of the web when the web has a basis weight of about 1.2 osy, or wherein
- vi) the web has a formation index averaging above about 38.98 on the wire side of the web when the web has a basis weight of about 1.0 osy, or wherein
- vii) the web has a formation index averaging above about 43.76 on the wire side of the web when the web has a basis weight of about 0.75 osy.
- 10. The nonwoven material of Claim 1 wherein the fibers have a fiber denier of between about 0.1 dpf to about 9.0 dpf.
  - 11. The nonwoven material of Claim 10 wherein the fibers have a fiber

denier of between about 0.1 dpf to about 6.0 dpf.

- 12. The nonwoven material of Claim 10 wherein the fibers have a fiber denier of between about 0.1 dpf to about 5.0 dpf.
- 13. The nonwoven material of Claim 11 wherein the fibers have a fiber denier of between about 0.1 dpf to about 4.2 dpf.
- 14. The nonwoven material of Claim 12 wherein the fibers have a fiber denier of between about 0.1 dpf to about 3.3 dpf.
- 15. The nonwoven material of Claim 10 wherein the fibers have a fiber denier of between about 3.4 dpf to about 4.2 dpf.
- 16. The nonwoven material of Claim 15 wherein the fibers have a substantially white color.
- 17. The nonwoven material of Claim 16 wherein the fibers have a TiO<sub>2</sub> percentage of about 0.1% to about 5%.
- 18. The nonwoven material of Claim 17 wherein the fibers have a TiO<sub>2</sub> percentage of about 2%.
- 19. The nonwoven material according to Claim 1 wherein the fibers of the nonwoven web are integrally bonded.
  - 20. The nonwoven web according to Claim 2 wherein:
- a) the web has a formation index averaging above about 43.76 on the wire side of the web when the web has a bulk to about 0.1 inches in the Z axis, or wherein
- b) the web has a formation index averaging above about 37.09 on the wire side of the web when the web has a bulk of over about 0.1 inches in the Z axis.

- 21. The nonwoven web according to Claim 20 wherein:
- a) the web has a formation index averaging above about 37.6 on the top side of the web when the web has a basis weight of up to 1.5 osy, or wherein
- b) the web has a formation index averaging above about 32.03 on the top side of the web when the web has a basis weight of over about 1.5 osy.
  - 22. The nonwoven web according to Claim 21 wherein:
- a) the web having a formation index averaging above about 43.76 on the wire side of the web when the web has a basis weight of up to 1.5 osy, or wherein
- b) the web has a formation index averaging above about 37.09 on the wire side of the web when the web has a basis weight of over about 1.5 osy.
  - 23. The nonwoven web according to Claim 22 wherein:
- i) the web has a formation index averaging above about 19.07 on the top side of the web when the web has a bulk of about 0.35 inches in the Z axis, or wherein
- ii) the web has a formation index averaging above about 32.03 on the top side of the web when the web has a bulk of about 0.12 inches in the Z axis, or wherein
- iii) the web has a formation index averaging above about 28.73 on the top side of the web when the web has a bulk of about 0.1 inches in the Z axis, or wherein
- iv) the web has a formation index averaging above about 34.63 on the top side of the web when the web has a bulk of about 0.08 inches in the Z axis, or wherein
- v) the web has a formation index averaging above about 37.6 on the top side of the web when the web has a bulk of about 0.07 inches in the Z axis.
  - 24. The nonwoven web according to Claim 23 wherein:
- i) the web has a formation index averaging above about 31.6 on the wire side of the web when the web has a bulk of about 0.35 inches in the Z axis, or wherein
- ii) the web has a formation index averaging above about 37.09 on the wire side of the web when the web has a bulk of about 0.12 inches in the Z axis, or wherein
  - iii) the web has a formation index averaging above about 35.37 on the wire side of

the web when the web has a bulk of about 0.1 inches in the Z axis, or wherein

- iv) the web has a formation index averaging above about 38.98 on the wire side of the web when the web has a bulk of about 0.08 inches in the Z axis, or wherein
- v) the web has a formation index averaging above about 43.76 on the wire side of the web when the web has a bulk of about 0.07 inches in the Z axis.

## 25. The nonwoven web according to Claim 24 wherein:

- i) the web which has a formation index averaging above about 19.07 on the top side of the web when the web has a basis weight of about 6.0 osy, or wherein
- ii) the web which has a formation index averaging above about 32.03 on the top side of the web when the web has a basis weight of about 2.5 osy, or wherein
- iii) the web which has a formation index averaging above about 30.27 on the top side of the web when the web has a basis weight of about 2.25 osy, or wherein
- iv) the web which has a formation index averaging above about 28.73 on the top side of the web when the web has a basis weight of about 1.5 osy, or wherein
- v) the web which has a formation index averaging above about 31.07 on the top side of the web when the web has a basis weight of about 1.2 osy, or wherein
- vi) the web which has a formation index averaging above about 34.63 on the top side of the web when the web has a basis weight of about 1.0 osy, or wherein
- vii) the web which has a formation index averaging above about 37.6 on the top side of the web when the web has a basis weight of about 0.75 osy.

### 26. The nonwoven web according to Claim 25 wherein:

- i) the web which has a formation index averaging above about 31.6 on the wire side of the web when the web has a basis weight of about 6.0 osy, or wherein
- ii) the web which has a formation index averaging above about 35.03 on the wire side of the web when the web has a basis weight of about 2.25 osy, or wherein
- iii) the web which has a formation index averaging above about 37.09 on the wire side of the web when the web has a basis weight of about 2.5 osy, or wherein
- iv) the web which has a formation index averaging above about 35.37 on the wire side of the web when the web has a basis weight of about 1.5 osy, or wherein

- v) the web which has a formation index averaging above about 37.15 on the wire side of the web when the web has a basis weight of about 1.2 osy, or wherein
- vi) the web which has a formation index averaging above about 38.98 on the wire side of the web when the web has a basis weight of about 1.0 osy, or wherein
- vii) the web which has a formation index averaging above about 43.76 on the wire side of the web when the web has a basis weight of about 0.75 osy.
- 27. The web of Claim 26 wherein the fibers have a fiber denier of between about 0.1 dpf to about 6.0 dpf.
- 28. The web of Claim 27 wherein the fibers have a fiber denier of between about 0.1 dpf to about 4.2 dpf.
- 29. The web of Claim 28 wherein the fibers have a fiber denier of between about 0.1 dpf to about 3.3 dpf.
- 30. The web of Claim 27 wherein the fibers have a fiber denier of between about 3.4 dpf to about 4.2 dpf.
- 31. The web of Claim 26 wherein the fibers have a substantially white color.
- 32. The web of Claim 31 wherein the fibers have a  $TiO_2$  percentage of about 0.1% to about 5%.
- 33. The web of Claim 32 wherein the fibers have a TiO<sub>2</sub> percentage of about 2%.
- 34. The nonwoven web according to Claim 26 wherein the fibers of the nonwoven web are integrally bonded.

- 35. A nonwoven web comprising:
- a) substantially continuous A/B bicomponent crimped fibers;
- b) the web having a formation index averaging above about 37.6 on the top side of the web when the web has a bulk to about 0.1 inches in the Z axis, or
- c) the web having a formation index averaging above about 32.03 on the top side of the web when the web has a bulk of over about 0.1 inches in the Z axis.
  - 36. The nonwoven web according to Claim 35 wherein:
- a) the web has a formation index averaging above about 43.76 on the wire side of the web when the web has a bulk to about 0.1 inches in the Z axis, or wherein
- b) the web has a formation index averaging above about 37.09 on the wire side of the web when the web has a bulk of over about 0.1 inches in the Z axis.
  - 37. The nonwoven web according to Claim 35 wherein:
- a) the web has a formation index averaging above about 37.6 on the top side of the web when the web has a basis weight of up to 1.5 osy, or wherein
- b) the web has a formation index averaging above about 32.03 on the top side of the web when the web has a basis weight of over about 1.5 osy.
  - 38. The nonwoven web according to Claim 35 wherein:
- a) the web has a formation index averaging above about 43.76 on the wire side of the web when the web has a basis weight of up to 1.5 osy, or wherein
- b) the web has a formation index averaging above about 37.09 on the wire side of the web when the web has a basis weight of over about 1.5 osy.
  - 39. The nonwoven web according to Claim 35 wherein:
- i) the web has a formation index averaging above about 19.07 on the top side of the web when the web has a bulk of about 0.35 inches in the Z axis, or wherein
- ii) the web has a formation index averaging above about 32.03 on the top side of the web when the web has a bulk of about 0.12 inches in the Z axis, or wherein
  - iii) the web has a formation index averaging above about 28.73 on the top side of

the web when the web has a bulk of about 0.1 inches in the Z axis, or wherein

- iv) the web has a formation index averaging above about 34.63 on the top side of the web when the web has a bulk of about 0.08 inches in the Z axis, or wherein
- v) the web has a formation index averaging above about 37.6 on the top side of the web when the web has a bulk of about 0.07 inches in the Z axis.
  - 40. The nonwoven web according to Claim 35 wherein:
- i) the web has a formation index averaging above about 31.6 on the wire side of the web when the web has a bulk of about 0.35 inches in the Z axis, or wherein
- ii) the web has a formation index averaging above about 37.09 on the wire side of the web when the web has a bulk of about 0.12 inches in the Z axis, or wherein
- iii) the web has a formation index averaging above about 35.37 on the wire side of the web when the web has a bulk of about 0.1 inches in the Z axis, or wherein
- iv) the web has a formation index averaging above about 38.98 on the wire side of the web when the web has a bulk of about 0.08 inches in the Z axis, or wherein
- v) the web has a formation index averaging above about 43.76 on the wire side of the web when the web has a bulk of about 0.07 inches in the Z axis.
  - 41. The nonwoven web according to Claim 35 wherein:
- i) the web has a formation index averaging above about 19.07 on the top side of the web when the web has a basis weight of about 6.0 osy, or wherein
- ii) the web has a formation index averaging above about 32.03 on the top side of the web when the web has a basis weight of about 2.5 osy, or wherein
- iii) the web has a formation index averaging above about 30.27 on the top side of the web when the web has a basis weight of about 2.25 osy, or wherein
- iv) the web has a formation index averaging above about 28.73 on the top side of the web when the web has a basis weight of about 1.5 osy, or wherein
- v) the web has a formation index averaging above about 31.07 on the top side of the web when the web has a basis weight of about 1.2 osy, or wherein
- vi) the web has a formation index averaging above about 34.63 on the top side of the web when the web has a basis weight of about 1.0 osy, or wherein

- vii) the web has a formation index averaging above about 37.6 on the top side of the web when the web has a basis weight of about 0.75 osy.
  - 42. The nonwoven web according to Claim 35 wherein:
- i) the web has a formation index averaging above about 31.6 on the wire side of the web when the web has a basis weight of about 6.0 osy, or wherein
- ii) the web has a formation index averaging above about 35.03 on the wire side of the web when the web has a basis weight of about 2.25 osy, or wherein
- iii) the web has a formation index averaging above about 37.09 on the wire side of the web when the web has a basis weight of about 2.5 osy, or wherein
- iv) the web has a formation index averaging above about 35.37 on the wire side of the web when the web has a basis weight of about 1.5 osy, or wherein
- v) the web has a formation index averaging above about 37.15 on the wire side of the web when the web has a basis weight of about 1.2 osy, or wherein
- vi) the web has a formation index averaging above about 38.98 on the wire side of the web when the web has a basis weight of about 1.0 osy, or wherein
- vii) the web has a formation index averaging above about 43.76 on the wire side of the web when the web has a basis weight of about 0.75 osy.
  - 43. A nonwoven web comprising:
  - a) substantially continuous A/B bicomponent crimped fibers;
- b) the web having a formation index averaging above about 43.76 on the wire side of the web when the web has a bulk to about 0.1 inches in the Z axis, or
- c) the web having a formation index averaging above about 37.09 on the wire side of the web when the web has a bulk of over about 0.1 inches in the Z axis.
  - 44. The nonwoven web according to Claim 43 wherein:
- a) the web has a formation index averaging above about 37.6 on the top side of the web when the web has a basis weight of up to 1.5 osy, or wherein
- b) the web has a formation index averaging above about 32.03 on the top side of the web when the web has a basis weight of over about 1.5 osy.

- 45. The nonwoven web according to Claim 43 wherein:
- a) the web has a formation index averaging above about 43.76 on the wire side of the web when the web has a basis weight of up to 1.5 osy, or wherein
- b) the web has a formation index averaging above about 37.09 on the wire side of the web when the web has a basis weight of over about 1.5 osy.

### 46. The nonwoven web according to Claim 43 wherein:

- i) the web has a formation index averaging above about 19.07 on the top side of the web when the web has a bulk of about 0.35 inches in the Z axis, or wherein
- ii) the web has a formation index averaging above about 32.03 on the top side of the web when the web has a bulk of about 0.12 inches in the Z axis, or wherein
- iii) the web has a formation index averaging above about 28.73 on the top side of the web when the web has a bulk of about 0.1 inches in the Z axis, or wherein
- iv) the web has a formation index averaging above about 34.63 on the top side of the web when the web has a bulk of about 0.08 inches in the Z axis, or wherein
- v) the web has a formation index averaging above about 37.6 on the top side of the web when the web has a bulk of about 0.07 inches in the Z axis.

# 47. The nonwoven web according to Claim 43 wherein:

- i) the web has a formation index averaging above about 31.6 on the wire side of the web when the web has a bulk of about 0.35 inches in the Z axis, or wherein
- ii) the web has a formation index averaging above about 37.09 on the wire side of the web when the web has a bulk of about 0.12 inches in the Z axis, or wherein
- iii) the web has a formation index averaging above about 35.37 on the wire side of the web when the web has a bulk of about 0.1 inches in the Z axis, or wherein
- iv) the web has a formation index averaging above about 38.98 on the wire side of the web when the web has a bulk of about 0.08 inches in the Z axis, or wherein
- v) the web has a formation index averaging above about 43.76 on the wire side of the web when the web has a bulk of about 0.07 inches in the Z axis.

- 48. The nonwoven web according to Claim 43 wherein:
- i) the web has a formation index averaging above about 19.07 on the top side of the web having a basis weight of about 6.0 osy, or wherein
- ii) the web has a formation index averaging above about 32.03 on the top side of the web having a basis weight of about 2.5 osy, or wherein
- iii) the web has a formation index averaging above about 30.27 on the top side of the web having a basis weight of about 2.25 osy, or wherein
- iv) the web has a formation index averaging above about 28.73 on the top side of the web having a basis weight of about 1.5 osy, or wherein
- v) the web has a formation index averaging above about 31.07 on the top side of the web having a basis weight of about 1.2 osy, or wherein
- vi) the web has a formation index averaging above about 34.63 on the top side of the web having a basis weight of about 1.0 osy, or wherein
- vii) the web has a formation index averaging above about 37.6 on the top side of the web having a basis weight of about 0.75 osy.
  - 49. The nonwoven web according to Claim 43 wherein:
- i) the web has a formation index averaging above about 31.6 on the wire side of the web when the web a basis weight of about 6.0 osy, or wherein
- ii) the web has a formation index averaging above about 35.03 on the wire side of the web when the web a basis weight of about 2.25 osy, or wherein
- iii) the web has a formation index averaging above about 37.09 on the wire side of the web when the web a basis weight of about 2.5 osy, or wherein
- iv) the web has a formation index averaging above about 35.37 on the wire side of the web when the web a basis weight of about 1.5 osy, or wherein
- v) the web has a formation index averaging above about 37.15 on the wire side of the web when the web a basis weight of about 1.2 osy, or wherein
- vi) the web has a formation index averaging above about 38.98 on the wire side of the web when the web a basis weight of about 1.0 osy, or wherein vii) the web has a formation index averaging above about 43.76 on the wire side of the web when the web has a basis weight of about 0.75 osy.